

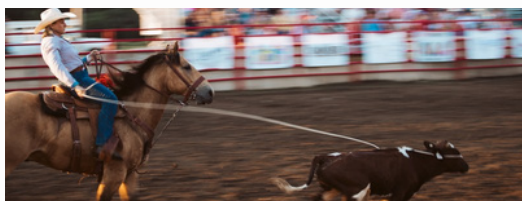
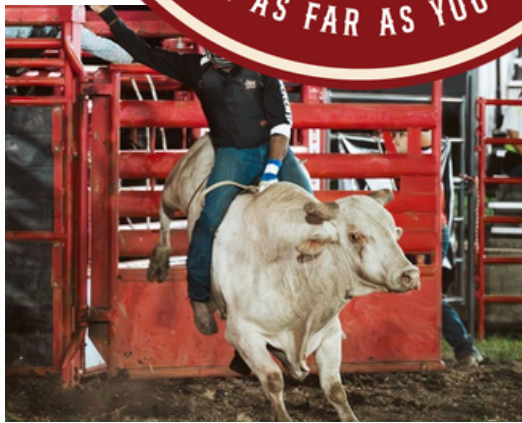
2026

SPONSORSHIP INFORMATION

7.2.26 | 7.3.26 | 7.4.26

Jo Daviess County Fairgrounds (Warren, IL)

www.fieldsofgoldrodeo.com





HEY, THANKS!

We appreciate your interest in becoming a part of the Fields of Gold Rodeo, where the spirit of the West meets the heart of our community.

Held over the July 4th holiday, this event is more than just a rodeo... it's a celebration of American tradition, grit, and the golden fields that have long supported our way of life! We're not only honoring the timeless spirit of rodeo, but also paying tribute to our country, our freedoms, and the hardworking people who keep this way of life alive.

Your support as a sponsor plays a vital role in making this event possible. We are a family owned and operated event. Unlike other rodeos with large boards and committees, we keep things honest, simple, and personable. Our family is committed to providing an extraordinary 3 nights of wholesome entertainment for the whole family. Our rodeo takes things back to how they should be, showcasing the incredible athleticism of cowboys/cowgirls and livestock alike, competing in skills utilized for successful and safe ranching that is the backbone of USA heritage.

Together, we build an event that honors our heritage, supports local businesses, and leaves a lasting impact. Thank you for your interest, we look forward to riding alongside you at Fields of Gold Rodeo 2026!

Sincerely,

The Fields of Gold Rodeo Team (*CATO Events LLC*)

www.fieldsofgoldrodeo.com

EVENT OVERVIEW:

WHERE:

Jo Daviess County Fairgrounds in Warren, Illinois

WHEN:

July 2nd, 3rd, and 4th, 2026 (Thursday, Friday, Saturday).

Gates open each night at 5:30pm.

Pre-Rodeo Party 5:30-7:30pm.

Rodeo begins at 7:30pm.

Fireworks every night ~10pm.

STOCK CONTRACTOR:

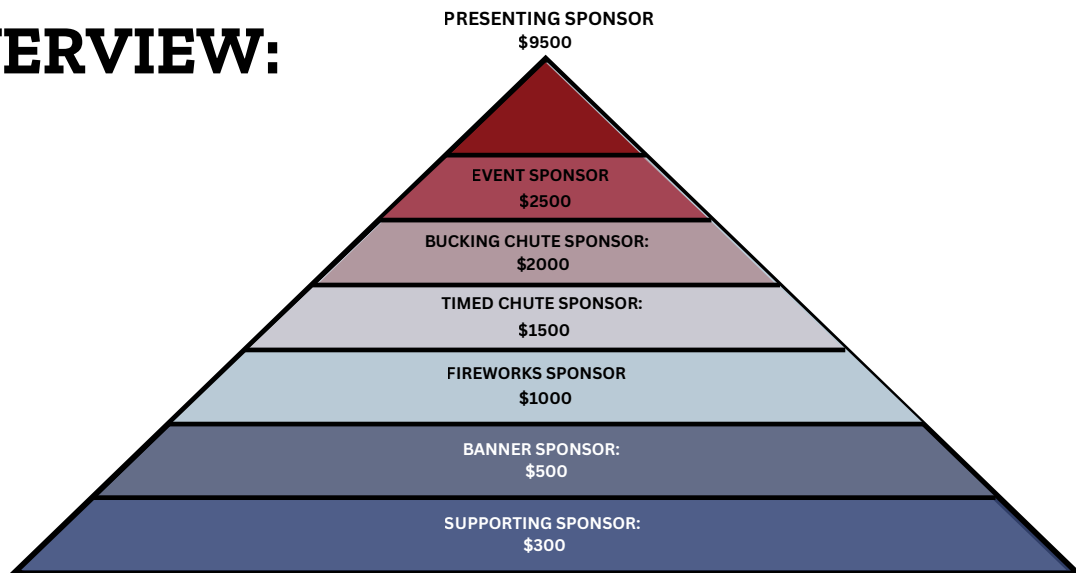
Big Hat Rodeo Co.



BECOME A

SPONSOR

OVERVIEW:



As you explore the sponsorship options you'll see that many of the packages include VIP tickets!

VIP TICKETS INCLUDE:

- VIP parking
- Arena edge seating (comfortable tables + chairs right by the action of the chutes!)
- VIP only restrooms
- Drinks sold in VIP seating section
- Complimentary koozie

**VIP
TICKETS**

PRESENTING SPONSOR: \$9500

- Receive company recognition on ALL promotional materials for this rodeo event. This includes, but is not limited to: posters, videos, website, social media, print media, and radio.
- 4 large banners with company logo will be hung onsite (arena, grandstands, vendor area, parking area, driveway, etc)
- Company flag with your logo on it to be paraded around the arena by horseback at the start of every event
- Announcer to highlight your company with your blurb as part of introduction to the rodeo every night
- Large presenting logo on photo backdrop paneling
- Company logo featured prominently on rodeo website
- Social Media announcement of company sponsorship
- Continued social media posting/advertising
- 40 complimentary koozies
- 40 VIP tickets





EVENT SPONSOR: \$2500

- Choice of event (first come, first served). Available choices: Tie down roping, girls breakaway roping, steer wrestling, saddle bronc riding, team roping, cowgirls barrel racing, bull riding, bareback bronc riding.
- Logo banner hung onsite (arena, grandstands, vendor area, parking area, driveway, etc)
- Event flag with your logo on it to be paraded around the arena by horseback at the start of your event
- Announcer to highlight your company as part of introduction to your chosen event
- Logo on informational event poster onsite at rodeo grounds
- Logo on rodeo program flyer
- Logo on photo backdrop paneling
- Company logo featured on rodeo website
- Social Media announcement of company sponsorship
- Limited to just 8 availabilities
- 16 VIP tickets

BUCKING CHUTE SPONSOR: \$2000

- Large banner on one of only 6 chutes (these are the extremely popular bucking broncos and bulls chutes)
- Announcer will draw attention to specific chute delivering the action by naming sponsor's banner on chute gate
- Bucking chutes get the most visual attention, photographs, and reference throughout the performance
- Logo on photo backdrop paneling
- Company logo listed on rodeo website
- Social Media announcement of company sponsorship
- Limited to just 6 availabilities
- 12 VIP tickets

TIMED CHUTE SPONSOR:**\$1500**

- Large banner on 1 of only 2 chutes
- Announcer will draw attention to specific chute delivering the action by naming sponsor's banner on chute gate
- Logo on photo backdrop paneling
- Company logo listed on rodeo website
- Social Media announcement of company sponsorship
- Limited to just 2 availabilities
- 6 VIP tickets

FIREWORKS SPONSOR:**\$1000**

- Logo added to exclusive fireworks banner
- Logo on photo backdrop paneling
- Company logo listed on rodeo website
- Social Media announcement of company sponsorship
- Limited to just 6 availabilities
- 4 VIP tickets

BANNER SPONSOR:**\$500**

- Logo banner hung onsite (arena, grandstands, vendor area, parking area, driveway, etc)
- Logo on photo backdrop paneling
- Company logo listed on rodeo website
- Social Media announcement of company sponsorship
- 8 General Admission tickets

SUPPORTING SPONSOR:**\$300**

- Logo on photo backdrop paneling
- Company logo listed on Fields of Gold website
- Social Media announcement of company sponsorship
- 4 General Admission tickets



SPONSOR APPLICATION:

Thank you for looking through the sponsorship opportunities at the 2026 Fields of Gold Pro Rodeo. If you've found something you'd like to get your brand on, the easiest way to apply is to print this application and fill it in, and then email it back to us (take a picture of it, scan it, etc.) at info@fieldsofgoldrodeo.com

NAME: _____

COMPANY: _____

EMAIL: _____

PHONE: _____

MAILING ADDRESS: _____

PLEASE CIRCLE THE SPONSORSHIP PACKAGE OF INTEREST:

- PRESENTING SPONSOR (\$9500)
- EVENT SPONSOR (\$2500)
- BUCKING CHUTE SPONSOR (\$2000)
- TIMED CHUTE SPONSOR (\$1500)
- FIREWORKS SPONSOR (\$1000)
- BANNER SPONSOR (\$500)
- SUPPORTING SPONSOR (\$300)

TO HELP MARKET THE RODEO FOR EVERYONE'S BENEFIT, PLEASE CIRCLE YOUR PREFERRED MEDIA(S):

- DIGITAL IMAGE FOR SOCIAL MEDIA
- POSTERS
- RACK CARDS
- OTHER: _____

THANK YOU!

Fields of Gold Rodeo can't happen without our valued sponsors. We greatly appreciate your support.

Please email us this application (photo, scan, etc.) to info@fieldsofgoldrodeo.com and **include your company logo** as an attachment. (Some sponsorship opportunities have limited availabilities. If your chosen package is sold-out, we will get back to you with an alternative that is available.)

PAYMENT:

Mail check payable to CATO Events LLC to 8841 N High Ridge Rd, East Dubuque, IL, 61025

Or transfer to:

Routing #: 071122247

Account #: 7031875

Bank: Apple River State Bank - First Community Bank of Galena



CATO Events LLC | 815-281-3145 | info@fieldsofgoldrodeo.com

www.fieldsofgoldrodeo.com

All images: Invasive Media Galena

